How to Apply for ESTIEM Events

First, you need to find an event to register for, and this is done through the ESTIEM portal.

Go to this website: https://my.estiem.org/events

Here you can see all currently open or upcoming events. Carefully go through the options and look for one that suits you. Here are a few tips for navigating the portal:

Under each event you'll find the price, dates, location, number of selected participants, and type of event. Event types are:

Yellow – "Cultural": Usually fun trips where you explore local culture and hang out with the group (of course, all trips are fun). These are mostly party-oriented but also offer other experiences.

Blue – "Career": As the name suggests, career-related. These often involve companies or developing your own skills.

central Green – "Central": Related to ESTIEM's main body (Central). Examples: board meetings, regional events, Spring Council Meetings (CM), Autumn Council Meetings.

Light blue – "Personal": Focus on mental or physical well-being, e.g. sports, meditation, or self-development.

Red — "Academic": Course- and learning-focused. Includes school-related, history, deeper cultural, etc. events.

For more info about event categories, check Kaplaaki's website.

Before applying, carefully read the event description (click the event). You'll find an explanation of the type of event, activities, and the agenda for the week.

Not all events are open for everyone: LGX events (one university visits another) are only for organizing parties. (We also host these, so you can apply internally). Leader events are reserved for ESTIEM board and leadership. Alumni events are for alumni only. Other regions' area events (e.g. ReCom, Motivational Weekend) are mainly restricted to their own members, though you can try applying if you know the organizers. But – always apply for your own region's events!

Application process

Once you've found an interesting event, it's time to apply!

1. Log in with SSO Login. Your ESTIEM account is firstname.lastname@estiem.org with your chosen password (requires at least one special character).

- 2. Update your profile especially your photo, as it increases your chances. You can also link social media and write a short bio.
- 3. Read the event description carefully. If the organizers provide a form link, fill it in. Then click apply and submit a motivation letter, unless instructed otherwise.

Always do both: fill in the forms and apply through the portal – otherwise your application might be rejected.

How to write a good motivational letter?

Here's what to include: Start by introducing yourself: who you are, where you're from (in this case, Lappeenranta – we have a good reputation, use it).

Mention hobbies or experiences relevant to the event – be concise.

Do background research: What country? What city? Find something interesting about the place or agenda to mention. Do you know or want to learn the local language?

ESTIEM values active members. Mention your involvement in guilds, clubs, or organizations. Show you're an active, interesting, positive, open, and friendly person. Share your ESTIEM background: first-timer or veteran? Participated in events in Lappeenranta? Do you know any of the organizers?

If the event is local for example an LGX use your imagination and pictures!!

Answer these well and you'll greatly increase your chances. Keep in mind, though, that usually only a few people per country/city get accepted. Don't be discouraged if you're not selected there are dozens of events every year to apply for!

Don't write your letter with Al. Many organizers check for Al-generated content to ensure authentic applicants. You can use Al for ideas or grammar checking, but make sure your personality and authenticity come through – that's the most important part!

Hopefully with these tips you'll get to travel and join the events that interest you!